

# LONDON

UK | 25 – 26 JANUARY 2010

EARN  
13 CPES

- 10.10-11.00 **Plenary session** | Employees - Our Best or Weakest Asset?  
**Martin Smith**, CEO of The Security Company, founder of SASIG, UK  
COFFEE BREAK
- 11.00-11.30 **Break out session 1** | Legal Risks of Data Loss, **Bridget Treacy**,  
Partner, Hunton & Williams, UK and **Dr. Jörg Hladjk**, Associate, Hunton &  
Williams, Belgium
- 11.30-12.20 **Break out session 2** | Online Identity Theft, **Geoff Harris**, President,  
ISSA UK, UK  
LUNCH
- 12.20-13.30 **Break out session 1** | Disaster Recovery and Business Continuity  
**John Smith**, Group Resilience Director, Prudential, UK
- 13.30-14.20 **Break out session 2** | Effective Use of Employment Agreements:  
Non-Disclosure and Confidentiality, **Nic Hart**, Partner, Employment Department,  
Davenport Lyons, UK  
COFFEE BREAK
- 14.20-14.50 **Break out session 1** | Crisis Management and Reputation in the Event of  
Information Loss - **Speaker to be confirmed**
- 14.50-15.40 **Break out session 2** | ASIS IAP Guidelines and Relevant Chapter in  
Assets Protection Manual - **David Cresswell** CPP, PSP, Managing Director,  
ARC Training International, UK
- 15.40-16.10 **Closing Plenary** | Breaking the Silos: Working with legal and IT  
**Speaker to be confirmed**

## REGISTRATION FEES

Includes educational sessions, coffee breaks, lunch, and a copy of the on site educational materials.

	2 DAYS	1 DAY
Early Registration – Members (prior to 30 Nov. 2009)	250 GBP	150 GBP
Regular Registration – Members (after 30 Nov. 2009)	300 GBP	200 GBP
Early Registration – Non-Members (prior to 30 Nov. 2009)	350 GBP	200 GBP
Regular Registration – Non-Members (after 30 Nov. 2009)	400 GBP	250 GBP

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## INFORMATION ASSETS PROTECTION CONFERENCE



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An organisation's competitive edge often is the result of information derived from the creativity and innovation of its personnel. Consequently, the loss of such information would negatively impact the organisation's investment in personnel, time, money, products, and/or property. Whether it is a trade secret, patent information, or other intellectual property; a simple improvement in the way an organisation produces a product or conducts its business; a technical modification, new technique, or management concept; or employee/personnel human resources information, the importance of these assets cannot be underestimated. In the same way, organisations should take data protection as well as the legal risk of data loss into account.

**The Information Assets Protection Conference** is organised by and for security professionals (both from the physical and information security functions) who seek to deepen their understanding of a wide range of issues related to the protection of intangible assets such as: data protection and privacy, the convergence of information and physical security, the protection of proprietary information, corporate espionage, online identity theft, and cloud computing and remote access, among others.

## BENEFITS OF ATTENDING

- Get the latest information on key information security issues affecting your business today.
- Develop effective strategies and solutions for protecting your organisation's people, property and data.
- Network with security professionals from both the physical and information security arenas.

## WHO SHOULD ATTEND

- Security professionals seeking to deepen their understanding of issues related to information security
- Information security professionals
- Chief Security Officers
- Chief Information Officers
- Chief Information Security Officers

## RECERTIFICATION CREDITS

As an ASIS-board certified practitioner, you can earn up to 13 recertification CPEs by attending the ASIS International Information Assets Protection Conference. This event may be eligible for ISACA CPE credits. Please check with ISACA.

## DATES

Monday, 25 January 2010  
Tuesday, 26 January 2010

## HOW TO REGISTER

Please go on the website of the Conference to register (<http://www.asisonline.eu/index.html?current=61&page=4&page2=61&lang=en>)

## VENUE

**Nomura House**  
1 St Martin's-le-Grand  
London EC1ANP  
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## CSO ROUNDTABLE LUNCH

The CSO Roundtable of ASIS International, a members-only forum of senior security executives from the world's largest organisation, will hold a lunch for Roundtable members and those eligible to join, on Tuesday, January 26. Please note that this is an invitation-only event and requires special credentials to attend. For more information on eligibility, visit the CSO Roundtable website (<https://www.csoroundtable.org/>) or contact Peter Piazza ([peter.piazza@asisonline.org](mailto:peter.piazza@asisonline.org)).

## AGENDA

### MONDAY, 25 JANUARY 2010

09.30-10.00	REGISTRATION AND WELCOME COFFEE
10.00-10.15	<b>Opening Remarks</b>   Conference chair – <b>Peter French</b> CPP, UK
10.15-11.00	<b>Word of Welcome</b>   <b>Michael Bowron</b> QPM, Commissioner of the City of London Police <b>Keynote Speaker</b>   Rt Hon <b>Alun Michael</b> MP, UK Current online threats and the need for coordinated and cooperative activity between government, industry and law enforcement to develop a multi-stakeholder approach to these challenges
11.00-11.50	<b>Plenary Session</b>   Identifying and Protecting Key Information: Intangible Assets and Intellectual Property, <b>Mike Moberly</b> , Vice Chair, ASIS International IAP Council, USA
11.50-12.20	COFFEE BREAK
12.20-13.10	<b>Plenary Session</b>   The EU Data Protection Directive and its Implementation - Speaker from the Office of the European Data Protection Supervisor invited
13.10-14.30	LUNCH
14.30-15.20	<b>Plenary Session</b>   Protecting Proprietary Information, <b>Mick Baines</b> , Head of Security Operations, BAE Systems, UK
15.20-16.10	<b>Break Out Session 1</b>   Freedom of Information and its Impact on the Protection of Proprietary and Confidential Information, <b>Chris Brogan</b> , Director, Security International, UK <b>Break Out Session 2</b>   Corporate Espionage Frank Schurgers, Integris International, Germany
16.10-16.40	COFFEE BREAK
16.40-17.30	<b>Break Out Session 1</b>   Cloud Computing, Remote Access and Information Security, <b>Giles Hogben</b> , Expert, Network Security Policy at the European Network and Information Security Agency (ENISA), Greece <b>Break Out Session 2</b>   ISO 27001 - <b>Sylvan Ravinet</b> CPP, PSP, Director of Projects, Orsyp Consulting, France
17.30-18.20	<b>Break Out Session 1</b>   Protecting Your Data in a Mobile Environment <b>Andrew Rice</b> , Senior Management Consultant, Blue Boar Consulting, France <b>Break Out Session 2</b>   Product Counterfeiting and Piracy - <b>Chris Oldknow</b> , IP Enforcement Policy Counsel, Microsoft Legal & Corporate Affairs – EMEA, UK
18.30-19.30	<b>Reception</b>

### TUESDAY, 26 JANUARY 2010

08.30-09.00	REGISTRATION + WELCOME COFFEE
09.10-10.10	Panel Discussion – Convergence of Information and Physical Security <b>Panel chair</b> - <b>Martin Smith</b> , CEO of The Security Company, founder of SASIG, UK <b>Panel members</b> - <b>Sarb Sembhi</b> , President, ISACA London, UK <b>Dr. David King</b> CISM, ISSA UK and ISAF, UK <b>James Willison</b> , Convergence Lead, ASIS UK Chapter, UK